

The Didsbury Pioneer

Provincial Library Dec 55

VOL. 51: No. 41

DIDSBURY, ALBERTA, WEDNESDAY, OCTOBER 12, 1955

50.00 a Year; 5c a Copy



Maria Teuschler, 66, and Clara Brandeher, three, both from Austria, see the United States for the first time as they arrive in New York with 1,243 refugees aboard the trans-

port Gen. W. C. Langfitt. It was the first of nine refugee ship trips planned this year by the Inter-government Committee for European Migration.

EAST NOTES

(From Our Own Correspondent)

Mr. and Mrs. Peter Neufeld and Phillip and Mrs. Marsh and family all were Tuesday evening callers on Mr. and Mrs. Otto Bittner.

Miss Lorraine Rushmore of Rock Creek, B.C. has taken a job with Mrs. James McCulloch. Lorraine said she thinks she is going to like it over here, she also said she finds the weather a bit colder, but she will get used to it. Lorraine's mother was formerly of this district, (Dorothy Clipperty). Lorraine is sending her regards to her parents, Mr. and Mrs. Rushmore who get their Pioneer from here.

Mr. and Mrs. James McCulloch were business visitors in Calgary last Monday.

Mr. and Mrs. Peter Schumaker were Tuesday evening callers on Mr. and Mrs. Alfie Thompson.

Congratulations are extended to Bobby Elliot and his bride who are now visiting with the former's parents, Mr. and Mrs. Sam Elliot and family.

Mr. and Mrs. Alfie Thompson called on Mr. and Mrs. Herb Ziegler and family Thursday night.

Beverly Thompson spent Thursday night with Joyce Schumaker.

Sandra Brander spent Thursday night with Annie McCulloch.

Mr. and Mrs. Roy Dowell and daughter were Thursday evening callers on Mrs. Dowell and Fred Metz left for the evening, Roy and Fred left for Lodge at Sunnyslope.

Heather Marsh is spending the weekend with Annie McCulloch.

Mrs. Thomas Marsh took the school bus down to Calgary on Friday to get the finishing touches done to it, so it won't be long now boys and girls before you will be back in your own bus again.

Norman Neufeld is home for the long weekend. Norman is working in Calgary.

Mr. and Mrs. Clendenan, Mr. and Mrs. Douglas and son Billy of Calgary, Mr. and Mrs. Peter Schumaker, Gloria and Joyce all were Thanksgiving dinner guests with Mr. and Mrs. Raymond Schumaker and son Wayne.

Mrs. McWilliam, Mr. and Mrs. Don Sundberg and children all of Calgary and Mr. Sidney Snarr were Sunday dinner guests with Mr. and Mrs. Peter Neufeld. Mrs. McWilliam and Sid stayed for the long weekend.

Betty Neufeld spent Monday, Thanksgiving with her respective parents.

Mrs. Stanley Schumaker's mother has been helping her on the farm for a couple of days.

Mr. and Mrs. James Smith of Banff spent the Thanksgiving holidays with the latter's parents Mr. and Mrs. Otto Bittner and family.

Mr. H. Nielsen is a patient in the Didsbury Hospital. George Neilson has just returned from hospital. Best

MOUNTAIN VIEW

(From Our Own Correspondent)

There will be a wedding dance for Mr. and Mrs. Lyle Shultz (nee Donna Smith) at Mountain View Hall on Oct. 18. Everybody welcome.

Miss Sylvia Goldfeld, Doreen Reese, and Viola Hansen were weekend guests with Mr. and Mrs. Arthur Goeters.

Mr. and Mrs. Goldfeld and family, Mrs. Andrew Hansen and Mrs. Harvey Stahr and girls were Thanksgiving guests at the Geber home and Sylvia Goldfeld returned home with them.

Mrs. Chuck Ramsay and family were Thanksgiving visitors with Mr. and Mrs. Eric Atkinson and Larry. Mrs. Ramsay and family are leaving on Friday to join her husband in Victoria, B.C.

Congratulations and best wishes are extended to Mr. and Mrs. Lyle Shultz who were married on Thanksgiving day.

Mr. and Mrs. Herschel Fry had as their guests last Monday evening Mr. and Mrs. John McNaughton, Mr. and Mrs. John Yellowlees, and Mr. David Yellowlees. Mr. and Mrs. Lawrence Hunter and Mr. Ken Burns and Grace Hadley. Mr. and Mrs. McNaughton were presented with a remembrance of those present. They are leaving shortly to reside in the Midway district.

WESTCOTT NEWS

(From Our Own Correspondent)

Miss Margaret Robertson and her fiancé of Edmonton spent the Thanksgiving holiday at the home of her parents, Mr. and Mrs. Jack Robertson.

Mr. and Mrs. Lyle Johnson and son John of Botha spent the holiday visiting relatives in Olds, Calgary and with Mrs. Johnson's parents, Mr. and Mrs. Herb Goetjen at Westcott.

Threshing and combining is being rapidly finished up in this area. Everybody is working early and late these days and another week should complete the job.

Best wishes are extended to little Kerry Shantz who is home from the hospital after a sojourn of illness.

Mr. Les Goetjen, Mr. and Mrs. H. Papke, Mrs. Edna Wouters and son Lennie, and Mr. Ken Papke, Miss Ann Manning, (the latter two of Calgary) were guests at the home of Laverne Banting one afternoon and evening last week.

Mr. and Mrs. Adolph Baudette and family of Calgary spent the weekend in the district.

Wishes to them both.

Mr. and Mrs. James McKinlay, Brian and Barrie of Calgary visited Thanksgiving with Mr. and Mrs. Owen Milne.

A Stanley Tea Party for the Lone Pine W.I. will be held at the home of Mrs. Owen Milne on Oct. 18th at 8 p.m. All members and visitors welcome.

Miss Peggy Walmaley returned to her home at Plintash after spending the past few weeks with her sister, Mrs. Ronald Milne.

OVERTIME IS A TOUGH BUSINESS!!!

Owing to the Monday holiday we're a bit late again this week. The change of publication day mentioned on an inside page should alleviate this situation to a large extent. It might also save the editor from a few broken bones. A close relative of the "boss" made the remark not too long ago that there was only one bone that we hadn't broken in the course of the years at rugby, hockey, golf or pony baseball.

He should know because he picked up most of the doctor and hospital bills.

We don't know just which bone he was referring to but we do know that trying to keep him happy is tough on the physiqué — but we're sure doing our best.

This time we have a strong suspicion that one rib in the body mentioned has decided it was time to get its share of the headlines, as a result of a small car tangling with a small truck, while the editor was returning to work Monday evening.

We've taken the hint, now we're driving a small truck.

That's what we meant to start with — overtime can be tough!

Didsbury Institute Holds Regular Meeting

The October meeting of the Didsbury W.I. was held at the home of Mrs. Edith Wahl with 12 members and one visitor present.

In the absence of Mrs. Mickey Miller the sec-treasurer, Mrs. Helen Shantz acted as president and Mrs. Violet Rathburn took the sec-treasurer's position.

Roll call was again answered by giving an article for the bazaar which is to be held Saturday, Nov. 5 at Lorne Claytons shop, commencing at 2 p.m. Each member is requested to bring an article of food for the bazaar or fun if you desire.

The "Bit of Fun" was given by Mrs. Moss who had asked everyone to bring along what they thought she had in her box. You'd be surprised at what she had to display. False teeth, razor blades, cars, dice and what have you.

Mrs. Marilyn Wilkins had the most duplicates numbering 27.

Mrs. Long, who has been ill, was not present at this meeting so Mrs. Eleanor Clarke read an interesting article entitled "The Sexsmith Maternity home."

We wish you a speedy recovery, Mrs. Wilkins.

Mrs. Wilkins read a clipping about Mrs. Wahl on The Liberator's sugar beet.

The 10c draw prize went to Mrs. Eleanor Clarke.

Birthday gifts were brought by "Secret Pals" for those having a birthday in October.

The meeting closed by singing "God Save Our Queen."

The November meeting will be at the home of Mrs. Eleanor Clarke on the Jack Edward farm.

Highland Notes

Mr. and Mrs. Hiram Taylor were visitors recently at the Wayne Stringer home.

Mr. and Mrs. Eddie Adams have returned to Water Valley for the winter after spending the summer at their home here.

Visitors with Mr. and Mrs. Bob Moore last Sunday were Mr. and Mrs. Frank Pope and family, Bill Moore, Mr. and Mrs. J. A. Howton and Mr. and Mrs. Raymond McMillan.

Mr. and Mrs. Wally Admussen spent Sunday visiting in the district.

Keith Cooper of Calgary was a Saturday night supper guest with Mr. and Mrs. George Admussen and family.

Mrs. L. Adams, David and Larry spent Friday afternoon with Mrs. Surrind Erickson.

Mr. John McDonald and Bill Moore spent Monday evening at the J. Howton home of Fallen Timber.

Mr. and Mrs. Earl Loughhead were Sunday supper guests with Mr. and Mrs. Bob Moore and family.

Midway Home & School Plan Future Program

Midway Home and School Association will convene the United Missionary Church this week. Every speaker will be interesting and inspiring. We would urge you to come to each service.

Wednesday, Oct. 12 — Rev. and Mrs. O. L. Traub returned from Nigeria.

Thursday, Oct. 13 — Rev. R. Reilly General Secretary of the United Missionary Society.

Friday, Oct. 14 — Rev. J. E. Tucker recently returned from world tour.

Sunday, Oct. 16 — Rev. and Mrs. V. Pollock, Missionaries from Nigeria. Pictures will be shown.

Come and enjoy the services!

The program convener, Mrs. Brander introduced the teachers, Mr. Schellenburg spoke briefly on "The Standard of Conduct Expected of Children during School Hours." He stressed the need of recognizing something good in every child. In Mrs. Schellenburg's absence, her paper "What I look for in a Parent" was read by Mrs. Bittner. Mrs. Fisher spoke in "What I look for in a Pupil." Mrs. Brander spoke on "What I Look for in a Teacher."

Community singing under the leadership of Mr. Schellenburg, was enjoyed. A lively game mixed members and caused much merriment. The meeting adjourned with the National Anthem and lunch was served.

DIDSBURY MARKETS

BUTTERFAT

Delivery Basis at Crystal Dairy

Table	68c
Special	60c
No. 2	52c

Didsbury Home and School Holds Interesting Meeting

There was a good turnout of members and visitors to the regular Home and School meeting which was held Monday evening in the school auditorium. A large group of students also were present to see the play which was the main attraction of the evening.

During the opening exercises, Mr. L. Lippie led in the Home and School prayer, and during the business meeting Mrs. E. Stiles gave a review of the home and school news and encouraged members to avail themselves of this excellent paper, which is now in the hands of Mr. A. Rothwell.

Mr. Wiggins explained the cycling of subjects in the split grade.

It was announced that Mrs. H. Traub has accepted the office of program chairman and will attend the Home and School Workshop at the school next week in Banff at the School of Fine Arts.

Members were reminded and urged to listen every Tuesday afternoon over C.B.C. to the school broadcast.

The role of room mothers is still open for volunteers and a tea will be held in the near future for these ladies.

All members were urged to attend the Home and School Conference to be held in Red Deer on Oct. 26, when Dr. Laycock, an international figure in the field of child psychology will be present.

Further information to be announced later.

Mrs. Terpstra and Mr. Skarr rendered a musical selection.

The "High Pressure Area" was very well received and those taking part did a splendid job in portraying the various characters. A synopsis of this play will be printed in the next week's Pioneer.

Mr. Traub conducted a short discussion period, following which Mr. Leeson expressed thanks on behalf of the audience to the actresses and actor, Mrs. J. Shannnon, Lorna Wiggins, Bonnie Clarke and Mr. B. Brower.

The next Home and School meeting will be held on Nov. 14, when the program for the evening will be conducted by the teaching staff.

C.P.R. Train Times at Didsbury

Northbound:	
No. 521 Daily	1:12 a.m.
No. 527 Daily	9:11 a.m.
No. 525 Daily (Dayliner)	7:25 a.m.
Southbound:	
No. 524 Daily (Dayliner)	11:16 a.m.
No. 522 Daily	4:57 p.m.
No. 528 Daily	5:00 a.m.

Special Convention At U.M. Church

An outstanding Missionary Convention will convene at the United Missionary Church this week. Every speaker will be interesting and inspiring. We would urge you to come to each service.

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Jubilee Committees Asked To Attend Meeting

Jubilee committees, civic and provincial officials are being invited to attend a meeting at the Bowden Legion Hall on Saturday, Oct. 22 to discuss the possibilities of establishing a museum to serve Central Alberta. The decision to hold the meeting was made during discussions held Monday at Bowden. Sponsors of the museum project for Central Alberta feel that every effort to find a home for historic items of the area should be made in this Alberta Jubilee year.

Committees, which during the past summer in various districts worked on plans for local Jubilee celebrations, it was felt, would be interested in this project.

At the recent meeting at Bowden Ken McLaren acted as chairman. Among those attending were Fred Gale, of Calgary Power and J. A. McGregor of Edmonton. Fred Nicholson, M.L.A. Olds, Dr. Douglas Luchman, Dr. Luchman outlined the work in establishing a museum.

Rugby Institute To Hold Food Sale

Held their regular meeting on the evening of Oct. 5th at the home of Mrs. Douglas Hoeswood with nine members and one visitor present.

Roll call was answered by giving a safety slogan on home economics.

A blanket is to be sent to Dr. Hilsenrath to help Unitarian Service committee appeal.

Miss Nelson, home economist from Red Deer, was unable to attend. So a summary of news letters mailed out by Miss Dixon was given by home economics convener, Mrs. B. Nelson.

It was decided to hold a food sale in Didsbury on Saturday 15th, at the Massey-Harris showrooms.

Mrs. H. Hoeswood was in charge of the bit of fun.

Tea prize was won by Mrs. L. Krebs.

The next meeting at the home of Mrs. Hoes on Nov. 2 at 8 p.m.

It was decided to have no more hobo tea.

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GOLF NOTES

The winner of Thursday's competition was Mrs. Nancy Freeman. Eight ladies turned out to enjoy the last competition game for this season.

Ladies keep Oct. 26 in mind for a tentative date for presentation of prizes and social evening.

You are invited to the Mountain View District Evangelistic Campaign with Rev. George Brunk as Evangelist on Oct. 16 to 30 at the Didsbury Tabernacle.

BIRTHS AT DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. Adam Wagner of Calgary on Oct. 8, a son.

To Mr. and Mrs. William Franklin of Cremona, on Oct. 9, a son.

High School News

By High School Correspondent

In a recent survey, the math 21 class of Didsbury High School took up a part of their course in statistics and carried out their public opinion poll in the high school, prior to the elections, which took place last week.

Great pains were taken by the class to insure that the data collected was both representative and relevant. Only 16 people were contacted and from their opinion of how the election would turn out, the following predictions were made:

President — "Lyle Ford would defeat his opponent by a wide majority."

Vice-President — "Miller McCoy appears to have enough popular votes to be elected on first count. However, if a second count should be necessary, he should obtain his office without too much difficulty."

Athletic Convener — "James Bain appears to have a comfortable margin over his opponent."

The finding of the poll by the way, coincided exactly with the final results of the election. Therefore we can state that the public opinion poll was successful and was also very accurate.

Ranton's Store Changes Hands

Commencing today (Wednesday) Mr. and Mrs. Howard Alenhorst have taken over possession of Ranton's store, a bulwark on the main stem for the past 28 years. The untimely demise of the head man, the fellow who was so well known for the presence of a cigar in his jaw, was the main reason for the sale.

We understand that the Variety Store will be moved to the new location and will carry its present stock, as well as men's and women's wear.

Notes From D.A.

Every cattlemen should know how Brucellosis (Bangs' disease) is spread. It is usually "brought and paid for," that is the disease is introduced with a purchased infected animal. This is the main way it is introduced, it may also be contracted by placing healthy cattle in contact with infected ones in pasture or anywhere.

The disease is spread mostly at the time of abortion of an infected animal, the infected animal may calf normally and still be a carrier. The afterbirth, fluids, faeces, and discharges are teeming with Brucella bacteria. This material may be spread in pasture, yards, barns, etc., and will contaminate the area as well as feed and water. The cattle so exposed to this material are fairly certain to become infected themselves. The infective bacteria pass from the digestive tract to the blood stream and localise in uterus and udder. In the uterus it interferes with development of the unborn calf and often results in abortion. Stalls and bedding used when an infected cow calves whether calling is normal or not can become a source of infection. From the infected udder the bacteria is shed in the milk, consumption of this raw milk can cause undulant fever in humans.

Questions often asked regarding spread of the disease are first: Does the bull spread Brucellosis? Bulls seldom spread the infection, however, if a bull is infected with Brucella test he should be considered as a possible source of infection.

Second question: Can vaccination of heifer calves introduce the disease? Calving vaccination does not cause the disease to break out in the herd. It is a vaccine of living bacteria strong enough to build up resistance, but not strong enough to cause the disease.

JUDGE GETS PARKING FINE

MEDICINE HAT — No one, but no one is immune to parking meter tickets. Latest to receive a yellow-meter tab was city police Magistrate A. Y. Spivack, whose car was checked in the business section by a police patrolman and found at a meter on violation.

Parks committee chairman Alderman Ernie Heald was similarly "tagged." The tickets, each require payment of one dollar.

South West Didsbury

Miss Carry Ann Davis of Pincher Creek is visiting her aunt and uncle Mr. and Mrs. Cecil Weber and family.

Mrs. L. Shantz of Calgary and Mr. and Mrs. C. B. Shantz of Calgary were holiday visitors of Mr. and Mrs. R. L. Shantz and Kerry.

Master Kerry Shantz was a patient several days in the hospital last week with the flu.

Mr. Ralph Hunsperger and Mr. George Hagey of Kitchener, Ont., were weekend visitors of Mr. and Mrs. Lynn Hunsperger and family.

Sunday dinner guests of Mr. and Mrs. A. Spivack, whose car was checked were Mr. and Mrs. Don Neufeld and Melody, Miss Helen Swain, Miss Grace Hunsperger and Mrs. J. V. Berwick.

Mr. and Mrs. Fred Befus and family were Sunday dinner guests of Mr. and Mrs. H. W. Folkmann and family.

Mr. and Mrs. Ed Clayton and family, celebrating relatives of Crossfield and Mr. Ernie Fisher, Joyce and Donald for Sunday supper.

Mr. and Mrs. J. B. Hipkin were Sunday afternoon visitors of Mr. and Mrs. R. L. Shantz and Kerry.

Mrs. H. Hanson, Gordon and Robert of Oyen, visited Mr. and Mrs. Carl Meyer and family Sunday afternoon. They were Monday dinner guests of Mr. George Meyer.

Mr. and Mrs. R. L. Shantz and Kerry, Mrs. L. Shantz of Calgary were Sunday dinner guests of Mr. and Mrs. E. Dippl and family.

Carol and Mrs. George Meyer were Sunday dinner guests of Miss Linda Winterbottom.

Subscription Note:

Please pay out of town subscriptions by money order.

A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month.

A man who lost his pet dog inserted an ad in the local paper stating: "Lost or ran away, liver-colored bird dog named Frisky. Will show signs of hydrophobia in about three days." The dog made a mysterious reappearance the next morning.

BE SURE AND SEE THE...

ALL NEW FARGO TRUCK

NOW IN AT THE

ROSEBUD GARAGE

New two-tone paint jobs, new body design, all new interior upholstery, spare tire is now mounted on the side instead of underneath at the rear. New more powerful engines and larger heaters, re-designed springing for improved riding, so be sure and see these new models before you decide to buy.

We also have several good used units in stock all ready to go, all prices reduced to clear.

RED & WHITE

SAVES YOU MONEY EVERY DAY

C. M. CARTER

PHONE 39

WEEKEND SPECIALS FOR THURSDAY,
FRIDAY AND SATURDAY, OCT. 13, 14, 15

GRANULATED SUGAR

5 lb. sack 48c

Perma Starch, some-
thing new and good;
contains plastic.

Tomato Juice, Red and
White, 20 oz. tin,
3 for 49c

Per bottle 75c

All Bran, Kellogg's,
16 oz. pkg. 2 for 53c

Royal Puddings,
Instant, banded, all
flavors 2 for 20c

Aero Floor Wax, no
rub, quart tin 63c

Tomatoes, Red and
White 2 for 43c

Toilet Tissue, Red and
White 2 rolls 25c

Price-Sol, Deodorizer
or Cleanser & Bleach,
16 oz. bottle 65c

PANCAKE FESTIVAL SPECIAL —

AUNT JEMIMA PANCAKE FLOUR...

3½ lb. sack and 2 lb. tin of Crown Corn
Syrup Both For 95c

CAR-TOONS



"THIS IS EMBARRASSING — I CAN'T FIND MY TICKETS!"

- 1 — 1953 CHEVROLET ½-TON reconditioned and repainted.
- 1 — 1952 CHEVROLET ½-TON low mileage, top condition.
- 1 — 1951 CHEVROLET ½-TON completely overhauled and repaired.
- 1 — 1950 CHEVROLET 1-TON TRUCK with dual wheels and grain box, all reconditioned.

All above vehicles, fully guaranteed
and priced below regular market price.

EDEFORD MOTORS

YOUR MODERN GARAGE

CHEVROLET — OLDSMOBILE

BUY SELL LOAN
USE THE
RENT TRADE

CLASSIFIED

RENT TRADE
BUY SELL LOAN

NOTICE

The Board of the Olds School Division 31, is becoming increasingly alarmed at the number of complaints they are receiving concerning motorists who persist in passing School Buses which have stopped to load or unload students. To date we have not had any serious accidents and the Board is striving to keep this excellent record.

Section 56 of the Vehicles and Highway Traffic Act reads as follows:

(1) When a conveyance which bears either the sign School Bus or School Van has stopped to receive or discharge passengers, no driver of a vehicle shall overtake and pass such conveyance until all persons who are about to enter or leave the same are safely clear of the path of the vehicle.

(2) When a conveyance which bears either the sign School Bus or School Van has stopped to receive or discharge passengers, no driver of a vehicle approaching from the opposite direction shall pass such conveyance at a rate of speed in excess of 25 miles per hour.

The School Board issues a warning that although several offenders of the past two or three weeks have been dealt with by the R.C.M.P. and given a severe warning, action will be taken against future offenders.

BOARD OF THE OLDS SCHOOL DIVISION

TAKE CARE — The life you save may be that of your OWN CHILD.

ENGAGEMENT ANNOUNCEMENT
Mr. and Mrs. Ben Krueger announce the engagement of their youngest daughter, Jean Verone to Mr. Harold E. Querin, youngest son of Mr. and Mrs. J. Querin of Galt, Ont. The marriage will take place Nov. 5th at 4 p.m. in North Hill United Church, Calgary, Alberta.

CHRISTIAN SCIENCE

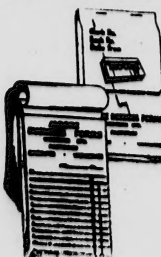
Man's responsibility to make religion practical in his activities throughout the week will be emphasized in the Lesson-Sermon entitled "Doctrine of Atonement" at Christian Science services Sunday. Scriptural selections include Paul's advice to the Hebrews (4:14): "Seeing then that we have a great high priest, that is passed into the Heavens Jesus the Son of God, let us hold fast our profession." Also pointing up the need for emulating the master Christian is the following passage to be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy (37: 22-25): "It is possible, — yes it is the duty and privilege of every child, man, and woman, — to follow in some degree the example of the Master by the demonstration of Truth and Life, of health and holiness."

THE WHEAT PROBLEM

"We can't burn wheat, or dump it into the Great Lakes," comments The Financial Post. "That's politically impossible in this time. Giving it away raises its own host of painful problems at home and abroad."

Canada has avoided facing up to this agricultural problem for some time. Other segments of the Canadian economy have adjusted to drastic changes during and since the recent war. For various reasons, some good, some bad, we've tried to insulate the farm economy from the real facts of life.

No one wants trouble for Canadian agriculture. But Canada will have to meet the new conditions not by trying to adjust the whole economy to suit the particular comfort of agriculture, but in the long term interests of the country as a whole."



ORDER

YOUR

COUNTER
CHECK
BOOKS

FROM

THE DIDSBURY PIONEER

Phone 12 — Didsbury

HORSE SALE — at the Innisfail Auction Mart on FRIDAY, OCT. 28th. 35 head now listed including two reg. Percheron mares, also saddle horses including PRIDE the 3 yr. old of Lady Alta, by Chief Double and two 2-yr-olds same breeding, these colts are all well broken and well mannered. There will be a buyer from Vancouver present at this sale. Send in your list of horse now, phone 5483 Innisfail, or Ray L. Shantz, 1211, Didsbury. 40-4tc

FOR SALE 1 small Beach coal stove in very good condition; also large brown coal circulating heater; also a very nice stove. Apply Cecil Malloch, phone 509, Didsbury. 41-2tp

JOB OPEN — Applications are being considered for the office at the Creamery. Must be good with figures, bookkeeping, and some typing. 41-1tn

FOR SALE — Baled green feed, \$12 per ton. Gus Olson. 7 miles west and 2½ miles north of Didsbury. Phone 1914. 41-2tp

FOR SALE — Two iron pumps, one eastern pump, 7½" well pump, two cylinders, iron garden gate. Contact J. V. Berscht. 40-3tc

FOR RENT — 2-roomed suite partly furnished, propane stove, hot and cold water. Phone 180 or 11, Didsbury. 40-2tp

FOR SALE — Medium size Fairbanks-Morse oil heater with draft regulator and 45 gal. drum. Use 1 season \$52.50. Contact A. McMartin. 39-3tp

HI-WAY SERVICE Didsbury, now have a fully qualified mechanic who is available to service or repair any make of motor. Give us a call at 1018.

FOR — Lumber, kitchen cabinets, any type of furniture, windows, doors, screens, pre-cutting any subject, paints and building supplies.

SEE — Atlanta Building Supplies, Manufacturers of sash, cabinets and furniture, located just ¼ mile west of Olds, phone 50832. 31-1tn

FOR SALE — 12 gauge single barrel shotgun, perfect shape. Also one hunting jacket. May be seen at Pioneer office. 33-1tn

FOR RENT — 3 rooms, partially furnished if desired. South end of town. Apply J. W. Jackson. 39-3tp

FOR SALE — Nice clean 1929 Ford Coupe, good condition. May be seen at K. G. Shannon's. 39-3tp

FOR SALE — 1948 Dodge coach. Good clean car, ready to go. Contact Leeson Hardware. 40-2tc

FOUND — 1 black heifer about 500 lbs. Owner may pick up same at W. Artman's. 40-2tp

HELP WANTED — General housework. ½ day a week. Phone 90. 40-2tc

FOR RENT — Three room suite with considerable furniture. Near school water on tap. Phone 240. 36-1tn

ADMIRAL



Slightly higher in all-wood cabinets
Aluminized Picture Tube and Optic Filter.

\$30.00 Down — \$13.50 month

A \$35 SERVICE POLICY

FREE WITH EVERY TELEVISION SET

Purchased at

EDEFORD MOTORS

— SEE —

CLIFF JOHNSON

Radio Department

Who Pays For ADVERTISING

?

NOT the newspaper reader, because he saves both time and money by shopping the wide selection of honest values offered through the advertising columns.

NOT the advertiser, because advertising always returns a profit when it is used correctly and consistently!

NOT the publisher, because of the hundreds of firms who profitably invest hundreds of thousands of dollars in newspaper advertising!

Every Line Of Advertising In The Paper Is Paid For By The Fellow Who Doesn't Advertise !

The business which the non-advertiser loses pays the costs of advertising and ALSO returns a nice profit to the fellow who does advertise! HOPING for more business is not as effective as inviting more business!

WHERE CAN YOU GET CHEAPER AND BETTER ADVERTISING VALUE THAN IN THE DIDSBURY PIONEER, WHICH REACHES 90% OF THE HOMES IN THE DISTRICT AT A COST OF LESS THAN ½ CENT PER READER FOR AN ADVERTISEMENT THE SIZE OF THE ONE YOU ARE READING.

PURITY 99

FUEL OIL

KEEPS HOMES
WARM and COZY

You can rely on Purity 99 Fuel Oil for safe, economical heating. Recommended by leading manufacturers for use in the latest type oil space heaters. Purity 99 Fuel Oil gives maximum heat at minimum cost, and it is practically odorless. You can depend on Purity 99 Fuel Oil and your Purity 99 Dealer to serve you best. Order today!

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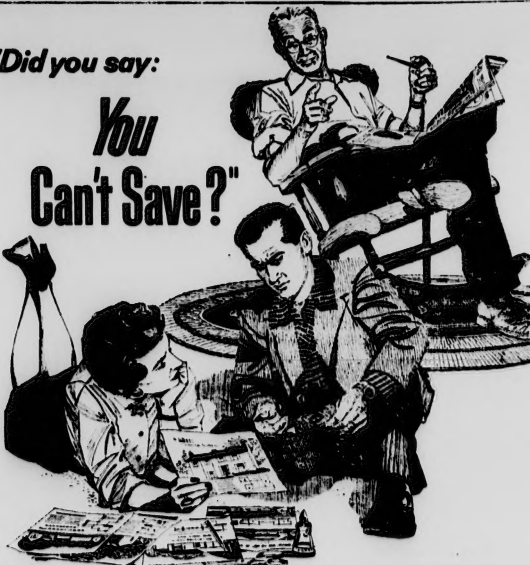
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Like surprises? You'll be surprised how your savings pile up in short order... tucked away safe from your own 'easy spending'... earning you good, steady interest. And any time you want or need money for an opportunity or an emergency, your Canada Savings Bonds are cashable right off for full face value plus earned interest!

Don't tell me you can't save!"

Anyone can save—easily, regularly, safely—with Canada Savings Bonds!

Canada Savings Bonds

FOR CASH OR ON EASY INSTALMENTS

SPRINGSIDE NOTES

(From Our Own Correspondent)

Mr. and Mrs. Bill Collinge and family were guests at their nephew's wedding last Tuesday evening at Belvedere.

The Club meeting will be held on Tuesday, Oct. 18th at the home of Mrs. Eric Nelson.

Mr. and Mrs. R. Corbett of Calgary spent the Thanksgiving weekend at the home of the latter's parents, Mr. and Mrs. B. Collinge.

Sunday dinner guests at the Bill Collinge home were Mr. and Mrs. Eugene Leclaire and family, Mr. and Mrs. V. Wrigglesworth and Mr. and Mrs. R. Corbett of Calgary.

Mr. Frank Collinge and his bride of Acme were Friday overnight guests at the home of their aunt and uncle, Mr. and Mrs. B. Collinge.

Westcott guests at the Harry Peterson home were Mr. and Mrs. Phil Batecki and family of Calgary and Mr. and Mrs. Donald Peterson and son, Douglas of Penhold.

Mr. and Mrs. Frank Collinge of Acme were Saturday callers at the Lloyd Kershaw home.

Mr. and Mrs. Tom Collinge of Acme were visitors in the district on Monday.

WESTCOTT NEWS

(From Our Own Correspondent)

The Westcott, W. I. met at the home of Mrs. Raymond Shanta, on Thursday, Oct. 6, with 12 members present.

Roll call was answered by "pennies for the size of your shoes."

Report of the tea and food sale was given by the secretary.

Westcott W. I. members are to be guests of the Jackson W. I. at their regular meeting on Wednesday, Oct. 20th.

Mrs. Clarence Larson, had the five minute educational talk and chose an article on "Indians call September the moon of the wild rice."

A Canadian industry paper was given by Mrs. Helen Baudistel, on the scale—man's oldest measuring device.

Mrs. Claude Shields read an article on United Nation's Day, Oct. 24 and is United Nations a snare or a shield.

Mrs. Shields had the bit of fun.

Stampeders Talk

CALGARY—Jim McPadden had the distinction of scoring the first goal of the season for Stampeders. It was the start of a 4-2 victory over Winnipeg. It also turned out to be Jim's 200th goal of his professional career, 58 of them coming since he joined the Cowboys in the middle of the 1953-54 season.

Jim has taken on new duties with the club this year. Prior to the first game he was elected Club Captain, succeeding defenceman Gus Kyle who held the post the previous two seasons. Ray Barry is Assistant Captain.

The opening night attendance of 4,132 fans was the smallest of the past three campaigns. In 1953, there were 5,367 fans at the Stampeders Corral and they saw Stampeders walk over New Westminster 7-3. Last Fall, 4,751 fans watched Stampeders trounce Saskatoon 8-3. It might be said, however, that this is the first time since they joined pro ranks that Stampeders have opened their season at home. In previous years, they always had long road trips before performing at home.

Steve Wituk scored the tying and winning markers in the first game. Both times he did by going around defenceman Fred Shero. That's keeping things in the family as Shero is Steve's brother-in-law. Steve is a former football star in Winnipeg.

A new rule allows a club to carry 15 players instead of 14, but four of them must be rookies. Coach Frank Currie has a new rookie in camp, Rock Crawford, a junior graduate who performed for Calgary Buffaloes and Lehigh Valley Native Sons. Rock is a prototype of Bashin' Bill Shero. They are both solid and good skaters. Currie intends to take a good look at Crawford.

Warrior's appearance here Friday marked the first time that two professional clubs from Winnipeg were on the road, in the same city, at the same time. The Blue Bombers were also in Calgary for an important WFLU engagement against Stampeders Saturday night. Coach Al Sherman turned thumbs down on the request that the gridgers attend the hockey match. It was to be held early for the boys.

The Calgary Exhibition and Stampede Association, sponsors of the Hockey Club, took a nap earlier this year for failing to pick up the Moose Jaw Junior Club when the latter's rink burned down. The board had, at that time, made arrangements for a local Junior League, believing that it was the best solution to a player shortage.

Currie, Chairman of the recently formed Calgary Hockey Commission, is hoping for a six-team local league with all games played in the Corral. First practices started Saturday with well over 100 kids attending. More were expected Sunday and Monday. The Exhibition Board is behind this move and believes it is much better for hockey locally than an entry in the Western Junior League which would have to depend almost entirely on outside talent.

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Something Needs
To Be Done About
These Roads

This year, we are celebrating Alberta's Golden Jubilee, and in all parts of the Province, celebrations were held commemorating 75 years of Progress.

Progress? Yes that's what we said. Progress!

Anyone who has travelled by car over our Municipal roads would think we are talking through our hats when we say "Progress", for there is absolutely no evidence of progress on any of them!

In fact, we had better roads in the horse-and-buggy era than we have today. While it is true that in those days, there wasn't the heavy traffic we have now, it is also true that they weren't the heavy equipment for road maintenance as in this mechanized age.

Each year our road conditions are becoming worse, and our municipalities seem to do anything to remedy the situation. If the Reeve and Councilors of our M.D. would drive out and check up on their machines and operators, and if they find any faults, they would surely see fit to make some adjustments.

The road between Alliance, Galt and Forestburg has been a disaster for the past three years, and the past two weeks saw plenty of chuck-holes nearly a foot deep.

Monday this week, on our twice-weekly trip to Galt and Forestburg, we met the grader along the way, we're glad we saw it, or we would have wondered what happened to the road. The surface was severely scratched, and it was quite difficult to tell where the chuck-holes were. They were there alright, and we figure they will be until our Reeve and Councilor get busy and remedy the situation. Perhaps the M.D. could arrange some special classes or a "refresher course" for our grader operators? We cannot see how a road can be properly maintained at an approximate speed of 15 to 20 miles an hour.

With all the money saved by the Municipality in a minimum of snow removal during the past three years, perhaps they could see fit to place another machine on this route?

It is now almost two years since we applied to the Post Office Dept. for a daily mail service on this line. The P.O. Dept. has promised us this much-needed service only when our roads were put in decent condition. So far, we haven't got a daily mail service, nor have we any decent roads. — What is going to be done about it?

One would be almost inclined to believe that the M.D.s are revising a substantial grant from the Automobile Manufacturers to leave the roads alone — the worse the roads are, the more new cars are being sold to replace those taking such an awful "beating" on M.D. roads! — The Enterprise: Alliance

Midway News

(From Our Own Correspondent)

The Bancroft United Church will hold their annual ham supper at the Midway school on Nov. 11 at 6:30 p.m.

Mr. and Mrs. Allan Marsh were Calgary visitors on Tuesday.

Mr. Jack Boncoch of B.C. was visiting last week at the Ray Good home.

A nice crowd attended the show at Midway school on Friday evening.

Friday was boys' club day at Midway school with cubmaster Mrs. Allerton in charge. Any boys between the ages of 8 to 12 may join.

At the time of the 1951 census, 77 per cent of Canadian farmers reported owning their own farms.

CHURCH NOTICES

MOUNTAIN VIEW
UNITED MISSIONARY CHURCH

Rev. A. Frey, Pastor
11:30 a.m.—Morning Worship
10:30 a.m.—Sunday School
8:30 p.m.—Evening Services
Youth Fellowship services held in the evening of the first and third Sunday of the month.

Fallen Timber Forestry Church
Fallen Timber School
Rev. R. and Rev. C. Moore
Co-Pastors

11:00 a.m.—Morning Worship
12:00 noon—Sunday School
7:30 p.m.—Evening Service
Come and bring your friends.

EVANGELICAL CHURCH
Rev. A. E. Sticket, Pastor

Sunday services:
10:30 a.m.—Worship Service
11:30 a.m.—Sunday School
7:30 p.m.—Evening Service
Wednesday Evening 8:00 p.m.
Bible Study and Prayer Meeting
Bethel Services:

Sunday Services
2:00 p.m. Sunday School
3:00 p.m. Worship Service
Youth Fellowship, Friday 8:00 p.m.
The Pastor and Congregations extend a sincere welcome to all. Come and worship with us.

REDEEMER LUTHERAN
CHURCH

'The Church of the Lutheran Hour'
REV. E. B. FOX, Pastor
Divine Services every Sunday at 11:00 a.m. followed by Sunday School and Adult Bible Class.

UNITED MISSIONARY CHURCH

Rev. Ray Shantz, Pastor
Sunday School, 10:30 a.m.
Preaching, 11:30 a.m.
Sunday evening service, 7:30 p.m.
Wednesday evening prayer meeting at 8 p.m.

ANGELICAN MISSION OF OLDS

SUNDAY SERVICES
Sunday School, 11 a.m. every Sunday.
Second Sunday in the month 7:30 p.m.—Didsbury.
Fourth Sunday in the month 11:45 a.m.—Didsbury.

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Subscription: In Canada, \$2.50 a year; In U.S., \$3.50
JAMES CURRIE, Editor and Publisher

We're Making A Change . . .

We've been thinking about it for a long time and have at last decided to change our publication day from Wednesday to Thursday to fall in line with the majority of weekly papers in the province. Commencing next week the date line on your paper will read Thursday.

This move is being made in the hope that we will be able to give better service to our readers and advertisers as a whole. It actually means you will receive later news; a number of times we have been forced to leave out good copy because of the time element. We believe by publishing a day later this situation will be remedied to a great extent.

We would ask that advertisers, correspondents and others wishing to enter copy in the Pioneer, stick to the same deadline as previously, thus eliminating the need for many hours of unnecessary overtime in our plant.

There is another motive behind this move. The editor, and his limited staff, would like to enjoy the same days of rest as others and under the present set-up it is high on impossible. We don't like to be running a press when the church bells are ringing.

It may take a little getting used to but we feel that with a little co-operation the change will be beneficial to all.

By The Way

Contributed by

REV. T. J. STANTON, M.A.

HORSE AND BUGGY THINKING

Spiritual forces, as so called, because of their capacity to meet man's spiritual needs, in the varied times and conditions, in which man becomes conscious of himself. The changes brought about by the wise use of such forces can progress. The greatest enemy to progress in any field of human endeavor is man's unwillingness to believe that he can live as comfortably amid new and better conditions as he can amid those with which he is familiar. The Indian clings to his tent and is more grateful to you for a shake-down on the floor than for a spare bedroom.

When the first rural telephone line was built in my home country-side, a dear old lady said, "you can never make me believe that anyone hears when you speak to that box on the wall." The grandson in the same home called up the neighbors daughter. They could hear.

It is not long ago in the life of man since people began eating tomatoes. Tomatoes for many years were kept on window sills and mantle shelves as flowers.

They were thought of as being deadly in their power to poison. I wonder who was the hero who ate the first tomato.

Marriage, even among our forefathers was arranged by the parents, because they believed that if women were not forced to marry they wouldn't, and the race would die out. Whatever may be weak about marriage as an institution today, it is not that there are too few of them. It is a sobering thought, however, to read that one out of every three ends in broken vows, and a broken home.

When a better education was first offered to girls, teachers, statesmen, and ministers alike, tried to alarm us by saying it would weaken the home and destroy the foundations of our civilization. None of these things have so happened and many of the best of Canadian homes are founded on affections, understandings, and interests that began in classrooms.

Once the free use of conscience in matters of faith was not tolerated. Even leading church men of the time believed, that unless the arm of the civil law stood on guard with lashes, whips, and stakes, to correct those who, with an enlightened conscience chose to please God rather than man, the church would perish. We have now enjoyed religious freedom, for many years in many lands, and there are today more people who believe in Christ as Savior, and who enjoy the blessings of Faith, Hope and Love, than ever before in man's time on the earth.

If one doubts the voice of history what can one believe? Any sane study of man's progress should provide a live incentive to work for personal, national and international changes that would result in better human relations.

There are social changes long overdue. Changes that would correct the injustices inflicted upon people whose backgrounds and culture is different from that of the majority. Some social changes could very well be effective in a revitalized effort

Find Virus Cause For Brain Disease

CHICAGO, (AP) — A possible clue to the cause of some types of epilepsy, cerebral palsy, spastic paralysis and feeble-mindedness is reported by a team of University of Illinois researchers.

Dr. Frederic Gibbs and two colleagues say new findings with a "brain-wave machine" suggest the possibility that certain neurological disorders of unknown cause may be late results of common virus infections of childhood, such as measles, mumps and whooping cough. They reported to the 24th annual meeting of the American Academy of Pediatrics.

The new studies "re-emphasize the need for findings improved preventive measures for common viral infections of childhood." Dr. Gibbs told a reporter, adding: "Some important advances already have been made. And recent advances in the prevention of polio justifies hope that prevention in the whole field of viral diseases will eventually be greatly improved."

In their report to the academy, the researchers said that they had found evidence that encephalitis, or brain infection, commonly occurs in "supposedly uncomplicated cases" of measles and other prevalent virus infections of childhood.

GEMS OF THOUGHT

REWARDS

The consciousness of having done a splendid action is itself a sufficient reward.

— Cicero

Fidelity finds its reward and its strength in exalting purpose.

— Mary Baker Eddy

The world awards its prizes to men of firmness and self-reliance.

— Anonymous

Blessings ever wait on virtuous deeds, and though a later, a sure reward, succeeds.

— William Congreve

No man who continues to add something to the material, intellectual, and moral well-being of the place in which he lives, is left long without proper reward.

— Booker T. Washington

The most solid comfort one can take upon is the thought that the business of one's life is to help in some small way to reduce the sun, ignorance, degradation and misery on the face of the beautiful earth.

— George Eliot

to master mental diseases, alcoholism and sex perversion. Today these are robbing many of their right to enjoy a happy normal life. Social progress could be made also, among nations in matters pertaining to disarmament, and peace. This will some day be a reality, written into the undying story of history. It will be a reality which will not be secured by the destruction of any vital values but rather by the fulfillment of that which has been long foretold by the prophets. It will prove to be one of the fruits "for the healing of the nations."

Notes From D.A.

This is the season of the year when the fall drive on vaccinating heifer calves for Bang's Disease commences. With this in mind and Mountain View Municipality being a restricted area that means compulsory vaccination; this column will deal with the Bang's question for three weeks as to the disease. It's spread and finally its control.

First, what is Bang's disease? It is known as Brucellosis and is a disease which affects cattle both beef and dairy. It causes all estimated over two million dollars loss in Alberta annually to cattlemen. The disease causes a cow to lose her calf prematurely at 5-8 months of age. It is highly infectious and may spread through a whole herd causing an abortion storm and any amount up to 100% of calf crop is lost.

After a cow has lost a calf due to Bang's infection she may breed and reproduce normally, but she remains a carrier. The disease is spread at calving time and will be transmitted in her milk.

When infected raw milk is consumed by humans they may contract a disease known as Undulant Fever. This disease is also often contracted by farmers working with the infected cattle at calving time. In either case the disease is serious and should be guarded against.

In countries where hogs and goats are infected with Brucellosis, people can get Undulant Fever from them, the goat form being most serious. Fortunately no evidence of the infection has been found in Alberta in hogs or goats.

The seriousness of the Bang's disease is worth some thought, millions of dollars loss in calf crop annually, Undulant Fever, lowered milk production, lowered value of infected cattle.

He who laughs last was planning on telling the story himself.

Squirrel Cage . . .

A woman reported the disappearance of her husband to the police. "Is there any message you wish to give your husband if we find him?" asked the officer in charge of the investigation.

"Yes," she replied, "tell him mother didn't come after all."

In the championship match of the marble tournament, one little boy missed an easy shot and let slip a real guss word.

"George!" called the preacher from the sidelines. "What do little boys who swear when they are playing marbles turn into?"

"Golfers," came the prompt reply.

A woman came rushing up to the zoo keeper. "The monkeys are gambling at cards," she said indignantly. "You'd better hurry and break up the game."

"There's nothing wrong with that," soothed the keeper. "They're only playing for peanuts."

Have you any more explanations about the difference between married men and bachelors?

Well, one difference between a bachelor and a married man is that when a bachelor walks the floor with a baby, he's dancing.

HIGHER NEWSPRINT ?

Will the price of newsprint increase. There were rumors here that it might advance from \$2 to as much as \$10 per ton.

Reasons behind such a move would be:

Increased costs of labor and materials.

Profit margin per ton of newsprint produced is smaller than three years ago.

Demand is continuing strong. There have been price advances recently in other segments of the pulp and paper industry. And you wonder why we worry.

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New Styling... New Full Scope Viewed Windshield... New All Round Vision... New Upholsteries and Colors.

All-New Safeguard Design!
New Safeguard Steering Wheel—New Safeguard Door Lock—New High-Dial Instrument Panel.

New High Hauling Capacities!
New Payload for More Profit per Trip... New 8-Foot M-100 Express... All New M-750 Tandem Axle.

New 12-Volt Ignition Systems!
Faster, Dependable Starting... Better Performance... From High-Capacity Battery and Generator.

Wider Choice of Transmissions!
Select the Just-Right Drive for Your Job. Automatic Transmission Optional on All Light-Duty Trucks.

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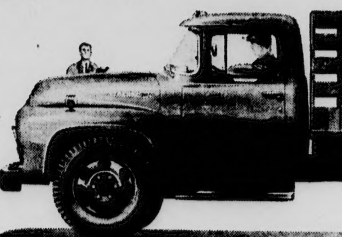
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There's a new "look" in these new 1956 Mercury Trucks! New cabs with a full-wrap windshield and "viewed" roof... new prestige-building lines—new body colours, new cab trim, smart new plastic and vinyl upholstery!

There's new haulability, new durability... new, higher G.V.W. ratings for every model from M-250 up! New G.C.W.'s too, on many models! There's now, mighty V-8 power in all series! New overhead-valve V-8's—all advanced in power and torque efficiency. New heavy-duty engines with sodium-cooled exhaust valves and many other new features. New 4-barrel carburetion on new "special" V-8's. New 12-volt ignition for faster starts!

There's new Safeguard Design for driver safety. New Safeguard steering wheel with recessed steering post, new Safeguard double-clip door locks and new high-dial instrument panel. And '56 Mercury Trucks offer a wider choice of power steering and braking options, new stronger clutches and axles! See your Mercury Truck Dealer for all the facts!

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(Except Tuesdays)
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Appointments Every Afternoon
Except Friday
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DENTIST
Office over the Royal Bank
— PHONE 79 —
DIDSBURY, ALTA.

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CALGARY
— 27350 —

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DR. G. W. and J. L. TITLEY
WILL BE AT OLDS EACH
TUESDAY AND SATURDAY
Except 1st TUESDAY of Month
10 a.m. to 1 p.m.
In Davey Block
Appointments may be made at
Maybank's Drug Store

RAYMOND L. SHANTZ
Auctioneer
"Past Performance
is My Guarantee"
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IMPERIAL OIL
AGENT

For All Kinds of
Lubricants & Greases
Gasoline and
Fuel Oil
IVAN WEBER
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TRUCKERS

GENERAL TRUCKING
SAND, GRAVEL, COAL
GRAIN, LUMBER, ETC.
We are now equipped to dig
basements and do small
"dosing" jobs.
BURR TUGGLE
Phone 81, Didsbury

**STEWART, LITTLE,
STEWART**
WEIR & WILLIAMS
SURVEYORS — ENGINEERS
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ROOM 4, WOOLWORTH BLDG.
RED DEER
Phone 4339 — RED DEER

1-1

— TRY —

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— FOR —

QUICK RESULTS

1-1

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Didsbury Funeral Home
W. A. McFarquhar, Director
Associated with
Gooder Bros. Calgary
Phone 33 or 46 — Didsbury

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**GUARANTEED
WATCH REPAIRING**
"Gifts For All Occasions"
DIAMONDS SOLD BY
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BLONES' JEWELLERY
Phone 133 — Didsbury

MISCELLANEOUS

— Call —
**DOROTHY'S
BEAUTY SHOP**
At Pete Liesemer residence
Two doors west of hospital on
south side of street.
Phone 210, DIDSBURY

We Have A Good Stock of
**Men's and Boys' New
BOOTS and SHOES**
Dayton Hand-Made Boots

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SHOE SERVICE**

PHONE JAY TUGGLE
— 290 —
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**PURITY '39'
PRODUCTS**
Residence Phone: 136

RADIOS and APPLIANCES
ALL TYPES OF REPAIRS and
ELECTRIC WIRING
OUR SPECIALTY
**DICKAU
ELECTRIC**

USE PIONEER
CLASSIFIEDS FOR RESULTS

EAT
AT THE
BRIGHT
SPOT

All Out Pastry Is Home Made
Al Engwer, prop. Phone 128

MISSING FROM
THE Christening

Aluminum was named by a man
who never saw it. In 1807 the
great scientist Sir Humphrey
Davy decided that alumina had
a metallic base, but failed to find
a way to extract the metal. But
he went ahead anyway and
christened the unseen metal
"aluminum". Later he changed
his mind and re-named it alu-
minium. Both versions are
still used.

Wonder if the English scientist
ever dreamed of the day when,
in far-off Canada, millions of
hydro-electric horsepower would
unlock the riches of alumina to
produce more than 500,000 tons
of aluminum a year?

ALUMINUM COMPANY
OF CANADA, LTD.
(ALCAN)



**SERVICE
BOARD
NOTES**
By
W. K. SNYDER
Agricultural
Service Board

Work that Summerfallow: I am
happy to see that many farmers are
giving their summerfallow a thor-
ough cultivation. Some still intend
to give their land the "once over" be-
fore freeze-up. In my opinion this
late fall cultivation is often times the
stroke that will give those perennial
weeds and quick grass the "knock
out" punch. I would however sound
this note of warning. If your ground
is very loose and pulverized from
preceding operations, by all means
don't use a disc or tiller to further
pulverize it and leave it vulnerable
for wind erosion. If at all possible
use a cultivator equipped with wide
shovels so that all the roots will be
cut off. If Jack Frost can get at
the roots of the perennial weeds he
will do them a tremendous amount
of harm. The ridges left by the
cultivator will do their part in pre-
venting wind erosion.

Good News
For Anglers

The Hon. N. A. Willmore, Minister
of Land and Forests, announced to-
day, Oct. 4th, that the Red Deer Riv-
er systems have been included in
the plan for the management of the
east slope trout streams of the Rocky
Mountains.

According to biological surveys of
these watersheds, the river systems
can be divided into two categories
for the purpose of the management
plan. The first are large streams or
streams where angling pressure has
a minor effect on population den-
sities and where closed seasons likely
would not have a measurable effect.
These waters will be continuously
open.

The second are streams of lower
altitude with beaver dams, heavy
bank cover and brushy water.
Waters of the second category, which
will be open every other year, are
tributaries in which the fish grow
rather slowly and the streams are
open and extremely vulnerable to
angling.

In bringing the plan into operation
this fall, Mr. Willmore announced
that, except for a few tributaries,
the Red Deer River and the North
Saskatchewan River systems will be
open to angling until next spring,
when the second phase of the man-
agement plan will come into effect.
The following streams will be closed
to fishing until further notice:

Harold Creek, Grease Creek, Mill
Creek and Silver Creek, tributaries
to the Little Red Deer River;
All tributaries to the downstream
right bank of the Red Deer River up-
stream from its junction with the
Little Red River;

Stouffer (North Raven) Creek,
Beaver Creek and Crooked Creek,
tributaries to the Raven River;
Tay River, Alford Creek, Mud
Creek, Clear Creek and all other
tributaries, except Prairie Creek, that
join the Clearwater River down-
stream from the Forest Reserve
boundary;

Blueberry Creek, tributary to Lob-
stick Creek;

Open Creek and Blocks Creek, tri-
butaries to the Medicine River.

The Minister also announced that
the regulations respecting angling in
Spray Lake have been amended
permitting fishing the year round,
with the per diem limit of fifteen
trout, grayling or Rocky Mountain
whitefish.

Lady: "I don't like these pictures.
They don't do me justice."
Photographer: "Justice? What you
need is mercy."

Join the switch to
**NEW Rexall
SUPER
PLENAMINS**

9 VITAMINS +
12 MINERALS
Vitamins whose daily
requirements are
known plus vital
minerals—in
one daily tablet!



36% 72% 144%
2.59 4.79 7.95

At Our **Rexall** DRUG STORE

Law's Drug Store

"Your Rexall Store"

PHONE 40 DIDSBURY

Menace . . . The
Slow-Poke Driver

Recently it was reported that
when police found a "slow-poke"
driver was delaying a long line of
cars on a main Alberta highway,
they gave him a ticket charging him
with impeding traffic.
This instance is regarded as further
evidence that the extremely slow driver
also is a traffic menace.

One of the greatest menaces on
the highway today is the obstinate,
self-centred slow-poke.

"Most of the emphasis placed on
accident prevention and highway
safety these days is on curbing the
fast driver — the irresponsible pay-
cock who exceeds the speed limit.
The public is beginning to believe
that if everybody stayed below the
posted speed limit, there would be
no more fatal accidents. Nothing
could be further from the truth!"

Accidents are caused by lots of
different things — and high speed
is only one of them. Unreasonably
low speed is another, but the average
driver hears little about it.

There are no statistics to show that
Mr. Slow-Poke is the direct or in-
direct cause of "X" accidents each
year, but the way he is responsible
in painfully apparent.

A traffic engineer would explain it
this way: Traffic flow is smoothest
and safest when all vehicles move
at approximately the same speed.
It is great divergencies in speed that
cause trouble.

Coming up fast behind a slow-
moving vehicle, passing at inter-
sections, on hills or on curves are all
far more dangerous than speed alone.
Everyone knows that when a "slow-
poke" picks up a long "tail" of fol-
lowing cars, sooner or later someone
is going to lose patience and pass.
If the "tail" is long and the im-
patient driver is at the rear, a very dan-
gerous situation will develop. There's
a crash, and sometimes people are
killed.

In all probability, the motorist who
tried to pass will bear the legal
blame, if he lives. The "creeper"
will merely roll along and remark
to the next person he talks to about
the "madman" he saw on the high-
way come to a bloody end.

MAN OR BEAST

A tramp, strolling through a small
town, knocked on the door of a ta-
vern called "George and the Dragon."
The landlady opened the door and
the tramp asked, "Could you spare a
man a bite to eat?"

"NO!" replied the landlady, slam-
ming the door in his face.

A few minutes later the tramp
knocked again. The landlady came
to the door again. This time the
tramp asked, "Could I have a few
words with George?"



**CAN YOU AFFORD
MEDICAL BILLS?
LET M.S.I.
PAY THEM FOR YOU!**

Group Plan B is now available for employees of a common
employer, with a staff of 3 to 9 persons. This pre-paid medical
plan offers freedom from worry and freedom from financial
difficulty. The small subscription per month gives you the Key
to Better Health and Better Living. Check a few of the features
of this Plan, and send in the coupon below to M.S.I. for the
FREE folders giving all particulars.

WHAT IS M.S.I.?

Medical Services (Alberta) Incorporated is a non-profit
corporation. It is sponsored by the Medical Profession of
Alberta for the purpose of providing pre-paid medical care
to the people of Alberta. As M.S.I. is non-profit there is no
capital stock on which dividends are paid, nor are there
commissions paid to agents or salesmen. It is indepen-
dently controlled by an elected Board of Directors, and is
the only non-profit organization of its kind in Alberta hav-
ing the endorsement of the Medical Profession.

MINIMUM ENROLMENT REQUIREMENTS

Employees of a common employer with a
minimum staff of three persons and a max-
imum staff of nine persons all employed full
time, 100% of employees must enrol.

HOW DOES THE PLAN WORK?

The Plan will issue Identification Card which must be
presented to your Doctor when requesting service. The
Doctor will send his account direct to M.S.I. for payment.
NO RED TAPES . . . NO FORMS TO COMPLETE.

To Wait . . . May Be "Too Late"

MAIL THIS COUPON TODAY!

Without obligation, please send me further details of Group
Plan B.

NAME OF EMPLOYER _____

ADDRESS _____

NO. OF EMPLOYEES _____

IN FIRM _____

TITLE OF
EMPLOYER _____

13

DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.
Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.: MON., TUES., WED.:
OCTOBER 13, 14, 15: OCTOBER 17, 18, 19:

"Broken
Lance"

Cinemascopé Adult
Color
SPENCER TRACY
RICHARD WIDMARK

ADMISSION PRICES FOR
CINEMASCOPE ONLY

Evening:
Adults 60c
Students 40c
Children 20c
Matinee:
Adults 50c
Students 35c
Children 15c

Coming Attractions:
**MA AND PA KETTLE
AT WAIKIKI**
TIGHT SPOT
PRINCE VALIANT
**FOUR GUNS
TO THE BORDER**

Remember: Every Wednes-
day night is Family Night. \$1
entitles a family to see it all.



ADVERTISING DOESN'T COST — IT PAYS !!!

For all or any of your
printing requirements
call 12 - The Pioneer Office

Features

- Free choice of Doctor
- Home and office calls included
- A non-profit organization
- Sponsored by the Doctors
- Dependents receive equal coverage
- Coverage may be continued after termination of employ-
ment
- No medical examination required to enrol
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- No dollar limits to complete
- New born children covered from birth

M.S.I.
**MEDICAL
SERVICES
(Alberta)
INCORP.**
Edmonton-Calgary

DON'T HAVE A SINGLE TRACK MIND ON A DOUBLE TRACK RAILROAD!



Your crop on that northwest quarter sure looked good, Bob.

Fertilizer did it, Jim... I figure I got an extra \$1,200* clear profit from that quarter



*Based on average yearly yield increase, wheat at 1.0615.

Bob's extra profit was just one of the many "bonuses" farmers get from fertilizing. When you fertilize your crops you can harvest up to two weeks earlier avoiding frost, hail and other damage. Better grades, bigger yields, weed control and keeping your land fertile are additional advantages—reasons why more and more farmers are fertilizing every year. See your Elephant Brand agent about the right fertilizer for you.

ELEPHANT BRAND FERTILIZERS



Take delivery now and make cash savings.

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SOLD WHEREVER
YOU SEE THIS SIGN

Elephant Brand
Fertilizers
SOLD HERE

HAROLD E. OKE

Your Machine Man...

Phone 10

Didsbury

Small But Big

October 1 - 8 was National Newspaper Week for Canada's over 700 weekly, twice-weekly, and tri-weekly newspapers.

Their editors and publishers have fostered this week not in the hope of soliciting tributes from citizens of national or local import, but rather as an occasion to explain more fully the role of Canada's non-daily newspapers in the life of this country.

Perhaps because "weekly" sound like "weakly," many people, especially those in the metropolitan areas, have come to look upon the newspapers which serve the towns, villages, and rural areas of Canada merely as small sisters of the big city dailies — relatively unimportant auxiliaries to the mighty metropolitan press.

The truth, of course, and it's recognized not only by the readers of this newspaper, but by the big city dailies themselves, is that Canada's weekly newspapers perform an entirely different function than do their urban contemporaries.

The daily newspaper, published miles away in a large urban centre, could, for example, court bankruptcy if it attempted to record and interpret as fully as does this newspaper the life of this area. Indeed, even within larger cities, weekly newspapers have found it profitable to offer to particular urban districts a more comprehensive coverage of news and views than is available to city dwellers through their large circulation dailies.

The truth of the matter is that, the bigger a newspaper becomes, the more difficult it is for its staff to cover all the news, and to discuss editorially all the issues of concern to its readers. And there lies the strength of the weekly press.

Yet the weekly newspaper has another vital function. It is the community's most accessible place of the community. Through its columns both national and local advertisers find the most efficient, fastest, and most economical means of reaching potential customers with the goods and services they have to sell. And the advertisers are naturally anxious to see the newspaper they use go in to the largest possible number of homes in the trading area.

Canada's weekly, twice-weekly, and tri-weekly papers are now read each week by 2,392,400 families, a market three times as big as Toronto and Montreal combined.

And these newspapers in 1954 carried nearly eight and a half million dollars of local retail display advertising, too and a half million dollars of national advertising, and just under one million dollars of classifieds.

This is not unusual either when one realizes that Canada's weekly newspapers are read regularly and thoroughly by an average of 85 per cent of the families in the markets in which they are published. It is questionable if there is any other advertising medium which can even approach such a density of coverage.

The circulation of weekly newspapers in this country have been steadily climbing too. The number of weeklies serving 2,000 homes or more has increased by one-third in the past decade, and there are many weekly, twice-weekly, and tri-weekly papers which serve more homes than the smaller dailies. Weekly journalism has been a growing factor in both the editorial and advertising life of Canada and the staff of this newspaper is on the occasion of National Newspaper Week, proud to be listed among the 5,000 Canadians who earn their livelihood writing for and printing weekly newspapers.

LAST YEAR'S QUOTA

In the past crop seasons at a number of points in Alberta farmers were unable to deliver their full 8 bushels per specified acre because of insufficient space in their local elevator even though the final cut-off date was extended for some time beyond July 31. The Canadian Wheat Board recently announced that these farmers will be taken care of.

Can Transfer Plates

The Alberta legislature at the special session held during August approved a number of major amendments to the Vehicle and Highway Traffic Act. These have now become law.

One section of particular interest to motorists provides that when a car is sold, the number plates need not go with the car and may be reissued to the registered owner for use on another vehicle.

For some time it has been felt that the old system was not working satisfactorily. Under the amended legislation, the owner will pay to the provincial government a transfer fee of \$1.00 when the plates are reissued to him for another vehicle.

The new section of the act says: Upon the passing of ownership of a registered vehicle from the registered owner to any other person, the number plates issued upon such registration may, not later than 14 days after the passing of ownership, be reissued to the registered owner for use upon another vehicle owned by him, upon (a) compliance with the regulations; (b) production of satisfactory proof of ownership of the other vehicle; and (c) payment of the prescribed fee therefor.

The act also permits any youth of 14 or over to learn to drive. Formerly, the youngest age at which a person could drive a vehicle with a teacher in the car was 15.

The act also requires signal devices and lights to be on all new motor vehicles sold after January 1st, 1956.

1953 3-4 TON MERCURY...
Express Box
Just Like New!!!
ONLY \$1495

1950 ONE-TON G.M.C....
Good rubber, excellent condition, with box.
Ideal farm truck.
\$860

1952 HALF-TON CHEVROLET...
Reconditioned for dependable service.
Compare this value... **\$795**

1948 ONE-TON MERCURY...
Good rubber, new battery, anti-freeze.
Ready to go... **\$495**

Wm. COWAN
Sales and Service

MERCURY LINCOLN Meleor

SAM SHEININ'S Again Receiving



**TURKEYS
CHICKEN
FOWL
ROOSTERS
DUCKS GESE**

The big news is out. Once again this long established firm is ready for your shipments of Poultry and Eggs, from Oct. 15th.

We have just opened the newest and most modern poultry processing plant in Canada. We need your birds — and eggs — and will pay you top market prices. Ship with confidence. Our 41 year reputation stands behind every transaction.

For Initial Price List Fill in and Mail This Coupon:

When in Calgary be sure to pay us a visit. Whether you ship to us or not we will be happy and proud to show you through.

Sam Sheinin Ltd.
3rd St. E. Between 3rd and 4th Ave.
Calgary, Alberta.

Sam Sheinin Ltd.
3rd St. E. Between 3rd and 4th Ave., Calgary
Please send me your initial price list for all types of poultry and eggs.

NAME _____
ADDRESS _____
APPROX. SIZE & TYPE OF FLOCK _____
VOLUME OF EGG PRODUCTION _____

**EASY
ON THE
JOB!**

FARGO
TRUCKS

New, more powerful
6 and V-8 engines

built to fit your job!

SEE YOUR
CHRYSLER
PLYMOUTH-FARGO
DEALER



IT'S TUNE-UP TIME
AT YOUR DEALERS

SPECIAL 7-POINT TUNE-UP

for only \$15.00

- * clean and adjust carburetor for peak performance
- * check coil, generator charging rate and battery
- * clean and regap spark plugs and distributor points
- * check cooling system and all hose connections
- * re-set ignition timing — check all wiring
- * complete chassis lubrication and thorough under body check.
- * check steering, headlights, tail-lights, stop-lights — adjust brake and clutch pedal for correct travel.

(Price includes all charges except parts and materials)

PREVOST MOTORS

"Body Shop In Connection"

PHONE 14

DIDSBURY

ADVERTISING DOESN'T COST — IT PAYS !!!

We Have Used Trucks !

- 1951 INTERNATIONAL R150 to sell at \$1100
- 1952 CHEVROLET 1/2-TON TRUCK at \$750.00
- 1952 STUDEBAKER 1/2-TON TRUCK at \$675
- 1949 DODGE 1-TON TRUCK to sell at only \$650
- 1946 CHEVROLET 1/2-TON TRUCK to sell at \$350

TRACTORS —

- AR JOHN DEERE \$350
 - FARMALL H \$450
- SEE THESE AT . . .

HAROLD E. OKE

Your Machine Man . . .

Phone 10

Didsbury

Ship Your Stock Through The

Mountain View Co-Operative
Livestock Marketing Association

Local Agent: R. E. GILLRIE

CAMPBELL'S FOOD STORE PREMIER MEATS

"THE COMPLETE FOOD CENTRE"
RAY and BETH CAMPBELL

FRUIT CAKE SUPPLIES JUST IN . . .

- Dates, Raisins, Currans, Mix Peel,
- Glaze Cherries, Maraschino Cherries
- Pineapple, Coconut, Walnuts, Chocolate Chips

Special at the Meat Counter . . .

BEEF LIVER, sliced per lb. 25c

MERCHANDISE GUARANTEED

FREE DELIVERY

GROCERIES 134

MEATS 42

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

Before this column reaches you there will be a number of very fine students in our midst for their winter work in the College. How glad we are to see them return, and I am sure the townspeople will also be glad they have received them so graciously each year. Our merchants are good to them; the people of the Church see that they are entertained on occasions; and the words of welcome they receive each year has not gone unnoticed by those of us who are responsible for their Christian education. A good number of freshmen will register on Tuesday. As in other years, some will be detained because of the late harvest, but on the whole most of them will be here when school opens. We have received many letters telling us how eagerly former students are anticipating another year with us. We appreciate this greatly.

The College opens amidst many interesting features. A missionary convention will take some attention, and following that our fall convocation. This will mean considerable effort on the part of students and faculty, and some plan will be originated to meet the added responsibilities during the first days of school. We will appreciate the personnel of these meetings, and trust that all who read this column may feel that they too can share in the good meeting ahead.

Vegetables have come in from distant places. Arthur Eby has brought a truck load from the Galahad-Castor area, and this means much this year. Local friends will be doing so as they store their garden things for the winter. A few vegetables came from Edmonton as we returned from there this last week. Most of the faculty attended the Ministerial Convention held in the Edmonton United Missionary Church this last week. Practically all of the ministers of the conference with their wives were present. Rev. H. Traub, District Superintendent of the church was chairman, and Rev. J. E. Tuckey of Michigan was the speaker. It was a time of rich fellowship, both from the standpoint of services, discussions and prayer, as well as an intermingling of social life. Didsbury has invited the Convention to meet here next fall.

You will be happy to know that friends have made it possible to lay in linoleum in the hall of the men's dormitory. This was needed very much, and several came to clean, paint, lay linoleum etc. there during the past days. Last week groups of ladies and a few men worked for a couple days getting the college ready for occupation. How we do appreciate these good friends. To say "thank you" seems so inadequate, but we do say that with all the fervor possible — and so we all who live here. It will be of interest to all to attend Open House this fall and see the many improvements that have been made possible by interested friends.

We were glad to accommodate the "Operation Lifesaver" friends from Calgary. It was a busy time for a while getting them registered, but all of them seemed quite happy and interested. We met many people that day who were also interested in the college, as such. Miss Gladys Eby was a guest of Mrs. C. J. Hallman, Bergen for several days last week. She took the Sunday services in the Bergen church in the absence of the pastor, Mr. Hallman.

WALTHER LEAGUE HOLDS REGULAR MEETING

The Oct. 4 meeting opened with the hymn "Lord God, We all to Thee give Praise", reading of Psalm 34 and a prayer.

Questions from the question box were discussed. The business meeting opened with the roll call, visitors welcomed, and minutes of the previous meeting read and adopted. The Officers Conference committee reported that we served approximately 60 for dinner and 85 for supper, on Oct. 2nd. It was reported the Rally would be held at Duchess, Oct. 10th.

Marvelam Rodney's transfer to the Ponoka Walther League was accepted.

Alvina Jans made the motion that we put on a "reformation display." Johnny Reese requested to remain a member while attending C.S.A. at Oids.

Larry Krebs signed the roster, bringing up the membership to 42. Werner Reinhardt made the motion of adjournment, seconded by Jerry Befus.

Johnny and Doreen Reese served lunch to 23 Leaguers and 8 friends.

ENGAGEMENT ANNOUNCEMENT

Mr. and Mrs. S. J. Wilkins announce the engagement of their only daughter, Evelyn Marguerite to Mr. George Edward Scott, third son of Mr. and Mrs. Ira Scott, all of Didsbury.

The wedding to take place at St. Cyprian's Anglican Church, Didsbury Nov. 11th.

Actors Create Own Audience

Three seasons ago a group of independent actors hit on an idea which in the future may mean more opportunities for theatre in Western Canada. Calling themselves the Lancasters, and faced with finding a market for their talents, they hit upon the idea of taking plays on the school curricula, and presenting them to the High Schools. They reasoned, here are gathered a potential audience of boys and girls who have trouble enough getting used to Shakespeare during school hours, who have never seen a professional acting group, and who will make up the potential audience of the future. They started out with MacBeth, and were amazed at the response from schools in B.C. and Alberta. They were besieged by dozens of autograph enthusiasts in each school.

The following season, "Romeo and Juliet" brought the same response. The tour grew from a mere 56 performances with MacBeth to 96 with Romeo and Juliet, and this year will include Scotland and some one hundred and twenty performances. Shakespeare is one of the humanity subjects. Every modern civilization includes his plays in its curricula. Everything that has been said, or probably will be, was said eloquently by Shakespeare. Listened to and seen in all its color and drama, the text book Shakespeare on the stage becomes alive and interesting. And it is a study, for one cannot go to Shakespeare as one goes to a revue, without giving undivided attention. Therefore these performances are regarded mostly by principals as part of the teaching of literature, and take place during school hours. Adults find the evening performances entertaining and colorful, and filled with wisdom and action which their maturity can readily grasp and understand. The playing of Shakespeare to the High Schools is a unique and interesting way of teaching one of the humanities to students and is now considered beyond the experimental stage. The National Film Board of Canada is filming the Lancaster tour this season as part of its program of recording for television audiences achievements of Canadian in furthering the Canadian way of life. "The Didsbury High School Students' Union is introducing the Lancaster players with its production of Julius Caesar to this community when they appear at the high school auditorium on the 1st of Nov. at 2 p.m. and 8 p.m. Tickets can be purchased through any high school student or teacher."

FARM NOTES

Canada, the second largest country in the world, has less than one per cent of the world's population.

United Kingdom farmers are harvesting one of the best crops in living memory as the result of a sunny summer, the drastic reduction in the number of rabbits caused by the disease myxomatosis, and improved farming methods, according to Associated Press reports.

On per capita basis Canada imported more than any other nation in 1954; in that year imports were valued at \$22 for every man, woman and child in the dominion.

YOU DON'T HAVE TO SHIP TO HAVE SHIPPING FEVER LOSSES

Any upset in animal routine—dehorning, castrating, feeding changes, new conditions or severe weather can and do cause shipping fever.

If you contemplate any upset in the routine of your animals, we recommend . . .

PELMENAL[®] or HEMSEPTOL[®]
vaccination

At least 10 days before the change

Control PELMENAL and HEMSEPTOL are identical vaccines to give your animals the best protection before a crisis.

Law's Drug Store
"Your Retail Store"

PHONE 40

DIDSBURY

BILL'S FURNITURE OLDS — ALBERTA

This is our second Anniversary in Olds

- 10 Piece Bedroom Suite** \$164.00
Walnut natural or grey; dresser, chiffonier, bed, spring-filled mattress, slat springs, two pillows, two vanity lamps and one scatter mat.
- 10 Piece Living Room Suite** \$199.00
All wool rubberized fringe; red chesterfield and chair; walnut coffee table; walnut end table; one lamp; one shade; one cushion and two pictures; one rose bowl.
- 6 Piece Kitchen Suite** \$77.50
Arboret top table and four matching chairs, wrought iron trim; coral color; one kitchen stool.
- 5 Piece Bedroom Suite** \$168.00
Walnut, natural or grey; double dresser, chiffonier, bed, spring-filled mattress and slat spring.
- 8 Piece Walnut Dining Room Suite** \$159.00
China cabinet, extension table, five dining and one arm chair, upholstered in leatherette. Regular \$225.00.

Rancher Tables and Chairs —

Wrought iron or stainless steel trim, chairs upholstered in the new Sahara cloth, with table to match; see these while the selection is complete.

WE HAVE JUST RECEIVED A NEW SHIPMENT OF HOSTESS ROCKERS AND TV CHAIRS, priced for this ANNIVERSARY SALE. Also a new shipment of LAMPS.

- 3 Piece Sectional Suite** \$229.00
In Ice Blue Metallic Cloth; airfoam and moth proof.
- 1 Only Quaker Oil Heater** \$112.00
50,000 B.T.U. complete with blower. Reg. \$175.00. This is a special.

BILL'S FURNITURE OLDS — ALBERTA

RADIATOR REPAIRS ! !

Guaranteed Radiator Repairs on all makes and models of Cars, Trucks and Tractors — while you wait ! ! !

Duncan Auto Body And Service

PHONE 73r2

OLDS

OLDS DRIVE-IN THEATRE

WEDNESDAY and THURSDAY, OCTOBER 12 and 13 —

JEFF CHANDLER and EVELYN KEYES in
"SMUGGLER'S ISLAND"
— Color —

FRIDAY and SATURDAY, OCTOBER 14 and 15 —

GEORGE MONTGOMERY and DOROTHY MALONE in
"LONE GUN"
— Color —

MONDAY and TUESDAY, OCTOBER 17 and 18 —

FRANK SINTRA and SHELLY WINTERS in
"MEET DANNY WILSON"

WEDNESDAY and THURSDAY, OCTOBER 19 and 20 —

WILLIAM LUNDIGAN, HERBERT MARSHALL and
RICHARD CARLTON in
"RIDERS TO THE STARS"

- WE SELL -

CANADA SAVINGS BONDS

Three and a quarter per cent interest
instantly cashability at full face value.
New 10th series now available.
Apply for full information

Good Insurance is not cheap.
Cheap Insurance is not good.
Insure in sure Insurance

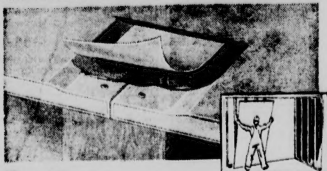
REIBER BROTHERS

Where Insurance Is A Business, Not A Sideshow
C. E. Reiber PHONE 90 A.W. Reiber

The Junior C.G.T. held a meeting on Oct. 5 at the United Church. The next meeting will be held on Oct. 12 at 7 p.m. All new members from grades 7-9 are welcome.

Mr. and Mrs. W. Husband and two daughters of Edmonton were Thanksgiving guests of Mr. and Mrs. B. T. Parker.

For ECONOMY plus BEAUTY in WALLS and CEILINGS



Specify **STONEBORD**

Check These Features:

1. Can be papered, painted or textured with Murastone Finish. No joints show even on close inspection.
2. Rigid, durable, Fireproof, and will not shrink or expand.
3. Easily cut to shape and nailed in place without special tools.

STONEBORD

Didsbury
LUMBER CO. LTD.

"Your Yard for a Deal"

PHONE 65

HOWARD ALLENSON

Coleman OIL FLOOR FURNACE

THE NEW WAY TO HEAT HOMES!



AUTOMATIC
"W.a.m-Floor" Heating!

No wires—no fuel or water to carry—no fire—no danger! Needs no maintenance—fits in floor—single unit heat up to 3 rooms—multiple units for larger homes. And the floor is always warm! See it now! Let us show you the new way to heat your home with the Coleman Heat Estimator. No cost. No obligation.

PRICED AT

\$199.95

Leeson Hardware



This is IT!

The new lanolin-kwame HOME PERMANENT so quick it made itself!

Quick

by RICHARD HUDNUT

With lanolized ten minute waving lotion

Pick the Quick that's right for you

• Super

• Regular

• Gentle

Contains lanolin—no risk of dry dullness when you use Quick's waving lotion. Quick curls are soft, shiny, easy to manage. Faster—short hair takes one hour, including everything: winding, waving, neutralizing. Easy as pie! Just wind, wave, neutralize. And what a neutralizer... it vitalizes, too. Makes curls livelier, longer-lasting in one Quick step. Pick QUICK if you want a longer lasting, livelier wave that you can't tell from naturally curly hair!

Quick Home Permanent & 75c size shampoo

Total Value — \$2.50

Special Offer \$1.75

Law's Drug Store
The REXALL Store

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mr. and Mrs. Roy Brooker left Saturday for Calgary where they celebrated their 20th wedding anniversary on Sunday.

Mr. and Mrs. Van Wyck spent a week in Didsbury visiting old friends and acquaintances.

The regular meeting of the Lions Chapter I.O.D.E. will be held in the Lions Hall on Thursday evening Oct. 13th at 8:15 p.m. Guest speakers will be the local and district boy scouts who attended the world scout jamboree at Niagara-on-the-Lake and the High School delegate to the United Nations School at Banff.

Dick Jenkins of Edmonton visited with his mother, Mrs. E. Jenkins over the weekend holidays.

Contrary to rumors which have been circulating, Dr. H. W. Epp is still carrying on his regular medical practice.

Mr. and Mrs. Van Wyck were honored at a banquet at the Palmer hotel recently. The occasion being his retirement from C.P.R.

Mr. and Mrs. A. R. Kendrick of Didsbury, and son Murray of Regina, were weekend guests of the former's daughter and family, Mr. and Mrs. R. Dawkins of Calgary.

Mr. and Mrs. W. Wells of Calgary were weekend guests of Mr. and Mrs. Lee LeGrand.

Mr. and Mrs. J. R. Banta of Calgary were weekend visitors of their daughter and family, Mr. and Mrs. J. Shannon.

Mrs. J. Fraser and family of Calgary are spending a couple of weeks visiting with her father, Mr. O. H. Burke.

Mr. and Mrs. Reid Clarke spent the long weekend in Banff at the school of Fine Arts where they attended a conference of Laymen of the United Church of Canada; 200 delegates were present from the western provinces.

Among those students attending higher schools of learning at outside points who spent the weekend at their respective homes here were: Ellis Devine, Valeta Watkins, Fay Halliday, Beverley Wiggins, Shirley Shantz, Viola McNaughton, Alta Mae Oke, Helen Archer and Norman Archer.

Mr. Bill Parker of Uranium City, Sask., was a weekend visitor with his parents, Mr. and Mrs. Bruce Parker. While here he attended his brother's wedding in Calgary on Saturday.

Mr. and Mrs. Harvey Birt of Edmonton were weekend guests of Mrs. F. Ranton.

Mr. and Mrs. A. E. Prevost and family were weekend visitors of Mr. and Mrs. Joe Bunden of Calgary at their ranch at Morley.

Mr. John Parker of Yellowknife, N.W.T., was a last week guest of his parents, Mr. and Mrs. Bruce Parker.

Mrs. C. Y. Howlett of Calgary was a Thanksgiving holiday guest at the home of Mr. and Mrs. J. Currie and Mary Lou.

Mr. and Mrs. W. B. McIntosh of Calgary were weekend guests of Mr. and Mrs. C. F. Nichol.

At a recent meeting of St. Cyprian's Anglican W. A. it was decided to hold a fall tea and food sale and sale of Christmas cake, puddings, mince meat, etc., on Saturday, Nov. 26th, in the Lions hall.

W. I. constituency will have an executive meeting on Oct. 22 at 2 p.m. in the basement of Knox United Church.

LAC Jack Gilrie left Tuesday for Trenton, Ont. to further his Air Force training.

Cpl. and Mrs. W. Moir of Penhold were weekend visitors with Mr. and Mrs. H. Gilrie.

The W.M.S. would appreciate used birthday, Easter or Christmas cards for Missionary Work. Please mail or deliver to Mrs. W. Reist.

Mr. Cameron Wardie of Edmonton was visiting his parents Mr. and Mrs. J. Wardie for the holiday weekend.

Mr. and Mrs. Geo. Law and family were holiday visitors in Edmonton.

Mrs. Roy Laft and baby son, Douglas Gordon, have arrived home this past week after being away for a few

UNITED CHURCH OF CANADA
Rev. T. J. Stainton, M.A.

Service, Sunday, October 16, 1955
Westcott Sunday School: 11:00 a.m.
Westcott: 11:30 a.m.
Knox Sunday School: 11:00 a.m.
Knox Evening Worship: 7:45 p.m.
Special Layman's Service

Coming Events

—Jolly Juniors Girls' Club will hold a dance at the Mountain View Hall, on Nov. 4. Krews orchestra.

—St. Hilda's Chapter No. 27 will hold a dance at Melvin Hall Oct. 28th, at 8 p.m. Lunch included.

—There will be a film, bazaar and sale of work at the Zella School on Nov. 18 at 8 p.m., sponsored by Zella W. I.

—Eric Ratledge, optometrist, assistant of K. Roy Maclean, announces the date of his next visit at Monday, Oct. 17 morning only, at the Rosebud Hotel. Consult in city office, 1014 Greyhound Building. 2tc

—Knox United Evening Group W. A. will sponsor a fowl supper in the church basement on Saturday, Oct. 15, at 5 p.m.

Any one who was not asked for a donation for their supper a donation will be greatly appreciated.

—Knox United W.M.S. will meet at the home of Mrs. McArthur Monday, Oct. 17, at 8 p.m.

FOOD SALE
The Rugby Women's Institute will hold a food sale in the Massey-Harris showroom Oct. 15 at 2:30. 1tp

WEST NOTES

(From Our Own Correspondent)

(Intended for last week)
Congratulations to Mr. and Mrs. K. Folkmann, nee Mary Lou Hosenood, it's a girl.

Mr. and Mrs. J. Baughaw spent Thursday evening with Mr. and Mrs. A. L. Hogg.

Mrs. Cowitz Sr., who was a patient in the Didsbury hospital is able to go home again.

Mr. and Mrs. Frank Herbert visited with the former's parents on Sunday evening. Mrs. W. Herbert having returned home from the hospital Saturday.

Mr. and Mrs. Conway of Sundre were supper guests with Mr. and Mrs. A. Cook on Sunday.

Mrs. P. Hosenood visited at the O. Folkmann home on Thursday afternoon.

Mr. and Mrs. Arnold Hogg visited with Mr. and Mrs. C. Wilson on Sunday.

Mr. and Mrs. J. Camps were supper guests with Mr. and Mrs. Gordon Wilson on Sunday.

(This week)
Mr. and Mrs. Crowder of Edmonton spent the long weekend with Mrs. Byrt Sr., the latter returned with them to spend the winter in the capital.

Mr. and Mrs. D. Hosenood visited Mrs. Hosenood Sr., at the Linden Home on Sunday.

Mrs. W. Davies left Thursday to holiday at the west coast.

Mr. and Mrs. W. Dixon from Penfield, Ont. and Mr. and Mrs. J. George and son of Sarnia, Ont., visited at the Banting home Sunday till Tuesday.

Mrs. Byrt Sr., visited with Mrs. Blain Sr. on Thursday afternoon.

Mr. and Mrs. R. Neufeld and family of Calgary, visited with Mr. and Mrs. Alfred Cowitz on Sunday, Oct. 2nd and Blair stayed to visit his grandparents for a week.

Mrs. G. Befus was able to come home from the hospital on Saturday. We hope she will soon be fully recovered.

Mrs. Cowitz Sr., is also home and improving slowly.

Miss Linda Hosenood, Miss Maxine Hosenood and Miss Marlene Vipond of Calgary were all weekend visitors at their respective homes.

Mrs. D. Gillies Jr., had her sister, husband and family of Edmonton as visitors over the weekend.

Among those visiting with Mr. and Mrs. A. L. Hogg on Sunday were Mr. and Mrs. E. W. Lowrie, and Mr. and Mrs. F. Niddrie and Mrs. Rindie of Mound.

Mrs. and Mrs. Papke, Ken and girl friend, Edna and Louie, Leslie Goetjen and friend all were supper guests at the Banting home Wednesday last.

Mrs. Vic Stidmiller and family of Sundre visited Mrs. Arnold Hogg on Sunday afternoon.

Some of the beautiful leaves are still with us although they took quite a beating from the wind on Saturday. Threshing is going ahead with various reports, those who started to early last week already having to burn grain in the bins.

LATE CLASSIFIED

FOR SALE — 2 roomed house 14'x22' recently remodeled, new flooring and roofing. Cottage style. Built in cupboards, wired for electricity. D. Aussenius, phone 2112, Didsbury. 39-3tp

FOR SALE — Three-roomed house partly finished. Contact 224. 41-1fn

FOR SALE — 1937 Chevrolet coach. Phone 120. 41-3tc

FOR SALE — Reg. Suffolk lamb 2 years old. Contact Phone 2510, Carstairs. 41-3tc

RANTON'S

WE WOULD LIKE TO ANNOUNCE THAT ALLENSON'S HAVE PURCHASED OUR ENTIRE BUSINESS AND TOOK POSSESSION ON WEDNESDAY, OCT. 12.

WE WOULD LIKE TO THANK OUR MANY FRIENDS AND CUSTOMERS FOR THEIR KINDNESS AND SUPPORT DURING OUR 28 YEARS IN BUSINESS HERE.

WE TRUST FORMER CUSTOMERS WILL SUPPORT THE NEW OWNERS AS FAITHFULLY AS THEY HAVE RANTON'S.

RANTON'S

Folkmann's Clothing

PHONE 124

DIDSBURY

JUST ARRIVED . . .

Woolens, silks and cottons for all your fall sewing needs.

Very good selection of ladies' and girls fall and winter coats, from \$21.50 to \$55.00

HALLIDAY'S CASH GROCERY

READY-CUT MACARONI	5 lbs. 35c
CHEESE, bulk	per lb. 45c
CHILI SAUCE, Del Monte, 13 oz. bottle	35c
Nabob Mince Meat —	
16 oz. jar	33c 24 oz. jar 49c
4 lb. jar	\$1.10
FRUIT CAKE MIX	lb. 39c
CITRON PEEL, 1-4 lb. pkg.	2 for 27c
GLACED CHERRIES, red, green and assorted, 8 oz. pkg.	30c
Peanut Butter —	
Squirrel Brand	
16 oz. Mason jar	39c 24 oz. Mason jar 57c
SOL'IS, Salted	2 lbs. 53c
POST'S BRAN FLAKES, with foreign money, 2 for	49c
POST'S SUGAR CRISPS, with Smarty Patch, 2 for	53c
POST'S GRAPE NUT FLAKES, with model Ford Cars	2 for 53c
Ketchup —	2 for 59c
Campbell's, 13 oz. bottle.	

ALL THE ABOVE AVAILABLE AT
HALLIDAY'S — "Where Your Dollars Go Further !!!"



J. V. Berscht & Sons
DIDSBURY — ALBERTA